

#	Group	NPN Member Newspaper	State	DMA	TMC In-Home	Daily HD & SC	Sunday HD	Sunday SC	Sunday Opt-In	SMC or Late Week	TMC	Sun Paid + TMC
1	Gannett	Appleton Post Crescent	WI	Green Bay-Appleton	Mon/Sat	37,237	42,252	15,157	0	0	153,550	195,802
2	Gannett	Arizona Republic	AZ	Phoenix	Wed	450,381	432,125	94,782	49,496	0	1,389,728	1,821,853
3	Gannett	Asbury Park Press	NJ	New York	Wed	101,533	112,690	48,757	0	0	342,082	454,772
4	Gannett	Ashville Citizen Times	NC	Greenville-Spartanburg-Asheville	Tue	31,305	31,096	20,200	0	0	41,246	72,342
5	Cox	Atlanta Journal Constitution	GA	Atlanta	Mon/Tue	204,213	212,929	211,230	0	375,547	1,421,090	1,634,019
6	Moorehouse	Bakersfield Californian	CA	Bakersfield CA	Sun	43,662	44,246	13,634	0	0	148,538	192,784
7	Tribune	Baltimore Sun	MD	Baltimore	Thu	90,925	87,077	64,921	40,414	0	625,597	712,674
8	McClatchy	Belleville News Democrat	IL	St Louis	None	40,753	40,125	11,469	13,801	0	0	40,125
9	NY Times	Boston Globe	MA	Boston	Thu/Fri	160,466	253,554	66,826	0	0	1,087,572	1,341,126
10	Gannett	Brevard Florida Today	FL	Orlando-Daytona Beach-Melbourne	Wed	36,348	38,211	21,649	3,995	0	81,999	120,210
11	Hearst	Bridgeport Connecticut Post	CT	New York	Thu	65,512	59,347	24,606	0	0	175,874	235,221
12	Media General	Bristol Herald Courier	TN	Tri-Cities TN-VA	Wed	32,213	34,698	0	0	0	0	34,698
13	Gannett	Burlington Free Press	VT	Burlington-Plattsburgh	Fri	26,778	27,111	11,172	0	0	70,205	97,316
14	McClatchy	Charlotte Observer	NC	Charlotte	Wed/Sun	137,280	163,759	53,451	0	156,277	465,844	629,603
15	Media General	Charlottesville Daily Progress	VA	Charlottesville VA	Wed	24,623	22,996	5,616	0	0	34,881	57,877
16	Gannett	Cherry Hill Courier Post	NJ	Philadelphia	Fri/Sat	45,578	43,113	19,523	0	0	98,328	141,441
17	Tribune	Chicago Tribune	IL	Chicago	Wed	492,090	603,353	147,731	195,000	1,811,859	2,602,231	3,205,584
18	Gannett	Cincinnati Enquirer	OH	Cincinnati	Sat	141,714	185,666	59,907	28,015	0	242,968	428,634
19	Newhouse	Cleveland Plain Dealer	OH	Cleveland	Wed	479,197	0	0	0	154,874	645,838	645,838
20	McClatchy	Columbia SC The State Newspaper	SC	Columbia SC	Wed	88,193	73,290	39,577	0	0	242,388	315,678
21	BANG	Contra Costa Times	CA	San Francisco-Oakland-San Jose	Mon	115,583	131,455	13,469	11,595	0	502,999	634,454
22	Media General	Culpeper Star Exponent	VA	Washington DC	Thu	7,763	8,026	0	0	0	13,668	21,694
23	Belo	Dallas Morning News	TX	Dallas-Ft. Worth	Wed	154,556	210,039	0	0	0	2,353,839	2,563,878
24	Hearst	Danbury News Times	CT	New York	Fri	28,070	22,220	11,760	0	0	70,885	93,105
25	Media General	Danville Register Bee	VA	Roanoke-Lynchburg VA	Wed	17,000	19,503	0	0	0	0	19,503
26	Journal Register	Delaware County Daily Times	PA	Philadelphia	None	40,419	14,808	20,611	0	0	0	14,808
27	Media News Group	Denver Post	CO	Denver	Wed	270,378	373,081	42,601	0	0	0	373,081
28	Gannett	Des Moines Register	IA	Des Moines-Ames	Tue	75,212	107,523	61,687	11,162	0	124,122	231,645
29	Media News Group	El Paso Times	TX	El Paso-Las Cruces	Wed	62,567	82,066	0	0	0	106,591	188,657
30	Washington Post	Everett Daily Herald	WA	Seattle-Tacoma	Mon	45,186	40,361	8,258	0	0	87,533	127,894
31	Media General	Fairfax Belvoir Eagle	VA	Washington DC	None	19,000	0	0	0	0	0	0
32	Tribune	Fort Lauderdale Sun Sentinel	FL	Miami-Ft. Lauderdale	Fri/Sat	159,392	186,448	52,683	0	0	493,038	679,486
33	Gannett	Fort Myers News Press	FL	Fort Myers-Naples FL	Sat	85,889	70,312	30,740	0	0	108,332	178,644
34	McClatchy	Fort Worth Star Telegram	TX	Dallas-Ft. Worth	Wed	151,877	173,411	56,311	53,610	0	629,306	802,717
35	BANG	Fremont Argus	CA	San Francisco-Oakland-San Jose	Mon	21,108	22,500	796	3,515	0	109,667	132,167
36	McClatchy	Fresno Bee	CA	Fresno-Visalia	Wed	97,826	110,208	28,594	20,035	0	226,394	336,602
37	Gannett	Green Bay Press Gazette	WI	Green Bay-Appleton	Wed	42,302	49,193	19,304	0	0	39,998	89,191
38	Landmark	Greensboro News & Record	NC	Greensboro-High Point-Winston Salem	Wed	68,124	93,298	0	9,901	0	148,330	241,628
39	Gannett	Greenville News	SC	Greenville-Spartanburg-Asheville	Wed	43,066	48,480	38,161	16,094	0	186,931	235,411
40	Hearst	Greenwich Time	CT	New York	Fri	28,070	22,220	11,760	0	0	64,888	87,108
41	Tribune	Hartford Courant	CT	New York	Thu/Fri	178,555	166,262	36,701	13,185	0	388,420	554,682
42	BANG	Hayward Daily Review	CA	San Francisco-Oakland-San Jose	Mon	22,654	23,275	1,100	3,521	0	129,163	152,438
43	Hearst	Houston Chronicle	TX	Houston	Tue/Wed	306,642	360,674	107,219	0	313,207	1,967,809	2,328,483
44	Gannett	Indianapolis Star	IN	Indianapolis	Thu	148,080	222,544	57,981	39,876	0	474,255	696,799
45	Gannett	Jackson Clarion Ledger	MS	JacksonMS	Wed	53,765	47,357	21,265	0	0	144,732	192,089
46	Hearst	Jacksonville Florida Times Union	FL	Jacksonville	Thu	92,010	99,204	46,291	0	0	0	99,204
47	McClatchy	Kansas City Star	MO	Kansas City	Tue/Wed	182,822	201,954	91,121	36,033	0	932,062	1,134,016
48	Journal Register	Kingston Daily Freeman	NY	Kingstown	None	18,237	10,473	10,484	0	0	0	10,473
49	Scripps	Knoxville News Sentinel	TN	Knoxville	Mon/Tue	91,552	107,367	21,023	0	0	69,115	176,482
50	Gannett	Lansing State Journal	MI	Lansing-Jackson MI	Tue	41,165	47,264	17,361	0	0	109,446	156,710
51	Stephens	Las Vegas Review Journal	NV	Las Vegas	Tue/Fri	139,542	112,085	42,901	612,451	0	609,216	721,301
52	McClatchy	Lexington Herald Leader	KY	Lexington	Wed	93,374	121,112	0	15,000	0	103,450	224,562
53	Lee	Lincoln Journal Star	NE	Lincoln NE	Tue/Wed	70,915	60,522	13,134	30,000	0	75,702	136,224
54	LANG	Long Beach Post Telegram	CA	Los Angeles	Thu/Fri	62,503	52,506	20,968	0	0	74,570	127,076
55	Journal Register	Lorain Morning Journal	OH	Cleveland	Sat	24,868	16,343	8,177	0	0	23,705	40,048
56	LANG	Los Angeles Daily News	CA	Los Angeles	Sat	79,699	85,675	19,667	0	0	94,286	179,961
57	Tribune	Los Angeles Times	CA	Los Angeles	Thu/Fri	653,148	778,710	156,835	202,064	0	1,716,388	2,495,098

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58	Gannett	Louisville Courier Journal	KY	Louisville	Thu	141,337	178,237	46,948	28,003	0	137,085	315,322
59	Media General	Lynchburg News & Advance	VA	Roanoke-Lynchburg VA	Wed	28,961	33,203	0	0	0	13,139	46,342
60	Journal Register	Macomb Daily	MI	Detroit	Sun	51,560	41,829	19,312	0	0	127,798	169,627
61	BANG	Marin Independent Journal	CA	San Francisco-Oakland-San Jose	Mon	28,568	25,942	5,988	0	0	99,199	125,141
62	Scripps	Memphis Commercial Appeal	TN	Memphis	Tuesday	101,562	94,542	40,848	0	0	481,841	576,383
63	McClatchy	Miami Herald	FL	Miami-Ft. Lauderdale	Fri/Sat	125,970	141,290	74,770	0	0	795,900	937,190
64	Journal	Milwaukee Journal Sentinel	WI	Milwaukee	Wed/Thu	200,691	268,395	69,108	0	0	472,865	741,260
65	Private	Minneapolis Star Tribune	MN	Minneapolis-St. Paul	Sat	234,320	335,160	100,830	82,126	0	568,060	903,220
66	McClatchy	Modesto Bee	CA	Sacramento-Stktn-Modesto	Tue	62,737	70,950	0	0	80,569	157,236	228,186
67	Gannett	Montgomery Advertiser	AL	Montgomery-Selma	Thu	29,853	28,021	15,920	0	0	24,700	52,721
68	Gannett	Morristown Daily Record	NJ	New York	Thu	21,617	16,315	9,952	0	0	675	16,990
69	Gannett	Nashville Tennessean	TN	Nashville	Wed	121,937	153,953	55,990	17,941	0	316,076	470,029
70	Journal Register	New Haven Register	CT	Hartford New Haven	Thu	80,800	64,694	36,237	0	0	245,410	310,104
71	Zuckerman	New York Daily News	NY	New York	None	612,295	164,700	526,851	0	0	0	164,700
72	Cablevision	New York Newsday	NY	New York	Thu/Sat	339,572	289,248	89,565	611,139	0	703,669	992,917
73	Newhouse	Newark Star Ledger	NJ	New York	Friday	298,461	217,254	139,633	0	0	786,335	1,003,589
74	Tribune	Newport News Daily Press	VA	Norfolk-Portsmouth-Nwpt News	Wed	66,174	95,939	0	0	0	64,255	160,194
75	Landmark	Norfolk Virginian Pilot	VA	Norfolk-Portsmouth-Nwpt News	Thu	159,164	177,183	1,282	24,000	0	194,172	371,355
76	Journal Register	Norristown Times Herald	PA	Philadelphia	None	11,748	16,204	4,064	0	0	0	16,204
77	Journal Register	Oakland County Press	MI	Detroit	Sun	59,295	51,609	12,771	0	0	106,974	158,583
78	BANG	Oakland Tribune Alameda Times Star	CA	San Francisco-Oakland-San Jose	Mon	31,263	34,926	0	3,885	0	242,414	277,340
79	OPUBCO	Oklahoma City Oklahoman	OK	Oklahoma City	Wed	134,345	121,992	29,622	0	0	278,359	400,351
80	McClatchy	Olympian	WA	Seattle-Tacoma	Mon	21,013	23,548	6,867	0	0	71,190	94,738
81	LANG	Ontario Inland Valley Daily Bulletin	CA	Los Angeles	Fri	43,998	49,231	11,760	0	0	116,380	165,611
82	Freedom Communications	Orange County Register	CA	Los Angeles	Thu	198,160	254,876	30,636	0	0	892,126	1,147,002
83	Tribune	Orlando Sentinel	FL	Orlando-Daytona Bch-Melbrn	Thu	199,129	297,600	0	0	100,880	465,500	763,100
84	Cox	Palm Beach Post	FL	Miami-Ft. Lauderdale	Tue	126,493	128,083	28,318	20,000	0	796,562	924,645
85	LANG	Pasadena Star News	CA	Los Angeles	None	23,430	22,878	6,314	0	0	0	22,878
86	Gannett	Pensacola News Journal	FL	Mobile-Pensacola-Fort Walton	Wed	44,978	38,267	23,627	0	0	8,638	46,905
87	Philadelphia Newspapers	Philadelphia Inquirer	PA	Philadelphia	Sat	225,346	322,070	155,066	0	0	158,603	480,673
88	Trib Total Media	Pittsburgh Newspaper Group	PA	Pittsburgh	Thu	189,399	162,291	41,161	15,612	0	730,127	892,418
89	Sun Newspapers	Port Charlotte Sun Herald	FL	Port Charlotte	Thu/Sat	55,033	41,724	0	0	0	27,287	69,011
90	Gannett	Port Huron Times Herald	MI	Detroit	Mon	15,920	19,690	9,766	0	0	31,500	51,190
91	Newhouse	Portland Oregonian	OR	Portland OR	Tue	242,729	221,446	73,846	0	0	392,015	613,461
92	Journal Register	Pottstown Mercury	PA	Philadelphia	Varies	19,412	14,708	5,709	0	0	44,784	59,492
93	Gannett	Poughkeepsie Journal	NY	New York	Fri/Sat	25,561	25,525	14,949	0	0	8,783	34,308
94	Media General	Prince William News & Messenger	VA	Washington DC	Thu	14,978	14,760	0	0	0	73,477	88,237
95	McClatchy	Raleigh News & Observer	NC	Raleigh-Durham	Wed	125,816	167,373	23,005	0	0	571,367	738,740
96	Scripps	Redding Record Searchlight	CA	Chico Redding	Tue/Wed	21,755	23,544	0	11,263	0	32,979	56,523
97	LANG	Redlands Daily Facts	CA	Los Angeles	None	7,131	6,548	843	0	0	0	6,548
98	Gannett	Reno Gazette Journal	NV	Reno-Sparks NV	Wed	22,272	15,121	13,957	17,388	0	18,270	33,391
99	Media General	Richmond Times Dispatch	VA	Richmond Petersburg VA	Wed	126,608	137,214	23,802	0	0	318,507	455,721
100	Belo	Riverside Press Enterprise	CA	Los Angeles	Thu	105,403	121,841	0	60,153	0	397,220	519,061
101	Gannett	Rochester Democrat and Chronicle	NY	Rochester NY	Fri	107,470	135,814	41,971	0	0	0	135,814
102	McClatchy	Sacramento Bee	CA	Sacramento-Stktn-Modesto	Tue	187,321	247,843	21,849	33,695	0	639,484	887,327
103	Media News Group	Salt Lake Tribune	UT	Salt Lake City	Mon	130,686	143,852	0	0	0	282,577	426,429
104	Hearst	San Antonio Express News	TX	San Antonio	Wed	87,210	139,760	66,333	0	0	605,851	745,611
105	LANG	San Bernardino County Sun	CA	Los Angeles	None	43,623	49,466	13,023	0	0	0	49,466
106	Platinum	San Diego Union Tribune	CA	San Diego	Fri	241,986	236,270	52,369	0	0	690,027	926,297
107	Hearst	San Francisco Chronicle	CA	San Francisco-Oakland-San Jose	None	166,177	233,926	40,174	25,845	0	0	233,926
108	LANG	San Gabriel Valley Tribune	CA	Los Angeles	Thu	31,795	33,340	8,647	0	0	86,714	120,054
109	BANG	San Jose Mercury News	CA	San Francisco-Oakland-San Jose	Mon	157,008	174,533	29,659	18,869	0	663,587	838,120
110	McClatchy	San Luis Obispo	CA	San Luis Obispo	Wed	36,904	41,846	0	3,150	0	48,540	90,386
111	BANG	San Mateo County Times	CA	San Francisco-Oakland-San Jose	Mon	20,137	24,625	914	3,938	0	202,139	226,764
112	BANG	Santa Cruz Sentinel	CA	San Francisco-Oakland-San Jose	Mon	24,482	22,255	3,307	1,119	0	25,000	47,255
113	Private	Seattle Times	WA	Seattle-Tacoma	Wed	238,008	221,014	44,409	0	0	524,900	745,914
114	Gannett	Shreveport Times	LA	Shreveport-Texarkana	Wed	39,707	35,084	16,172	0	0	138,299	173,383

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115	Gannett	Sioux Falls Argus Leader	SD	Sioux Falls	Wed	35,384	33,512	19,669	0	0	10,947	44,459
116	Gannett	Springfield News Leader	MO	Springfield MO	Wed	31,761	37,030	26,691	0	0	89,414	126,444
117	Lee	St Louis Post Dispatch	MO	St. Louis	Mon	193,981	217,946	79,643	106,712	0	919,464	1,137,410
118	Times	St Petersburg Times	FL	Tampa-St Petersburg	Fri	257,827	312,031	122,159	0	0	96,772	408,803
119	Media General	Stafford County Sun	VA	Washington DC	None	6,666	0	0	0	0	0	0
120	Hearst	Stamford Advocat	CT	New York	Fri	20,044	14,376	10,237	0	0	86,891	101,267
121	Dow Jones	Stockton Record	CA	Sacramento-Stktn-Modesto	Sat	40,626	37,052	6,470	10,948	0	52,724	89,776
122	McClatchy	Tacoma News Tribune	WA	Seattle-Tacoma	Tue	73,601	84,727	17,000	21,455	0	225,618	310,345
123	Gannett	Tallahassee Democrat	FL	Tallahassee-Thomasville	None	30,520	30,427	13,990	0	0	0	30,427
124	Media General	Tampa Tribune	FL	Tampa-St Petersburg	Thu	160,142	173,262	94,646	34,102	0	227,999	401,261
125	LANG	Torrance Daily Breeze	CA	Los Angeles	Thu	58,755	54,797	11,152	0	0	74,079	128,876
126	Journal Register	Trentonian	PA	Philadelphia	None	38,774	7,770	18,040	0	0	0	7,770
127	BANG	Tri-Valley Herald	CA	San Francisco-Oakland-San Jose	Mon	21,420	19,611	9,272	465	0	120,635	140,246
128	BANG	Vacaville Reporter	CA	San Francisco-Oakland-San Jose	Mon	16,935	16,156	998	0	0	24,053	40,209
129	BANG	Vallejo Times-Herald	CA	San Francisco-Oakland-San Jose	Mon	15,119	14,507	1,150	1,689	0	64,854	79,361
130	Scripps	Ventura County Star	CA	Los Angeles	Fri	64,651	63,529	15,468	11,595	0	190,556	254,085
131	Media General	Waynesboro News Virginian	VA	Harrisonburg VA	Wed	6,047	5,286	1,155	0	0	15,320	20,606
132	Journal Register	West Chester Daily Local	PA	Philadelphia	None	21,117	12,043	10,025	0	0	0	12,043
133	Gannett	Westchester Journal News	NY	New York	Thu	72,330	75,742	26,551	0	0	290,611	366,353
134	LANG	Whittier Daily News	CA	Los Angeles	None	12,862	14,801	1,816	0	0	0	14,801
135	Journal Register	Willoughby News Herald	OH	Cleveland	Fri	33,893	26,789	13,851	0	0	40,051	66,840
136	Gannett	Wilmington News Journal	DE	Philadelphia	Sat	67,570	61,933	34,750	14,800	0	138,175	200,108
Total						14,112,253	14,588,996	4,622,048	2,588,655	2,993,213	39,595,557	54,184,553